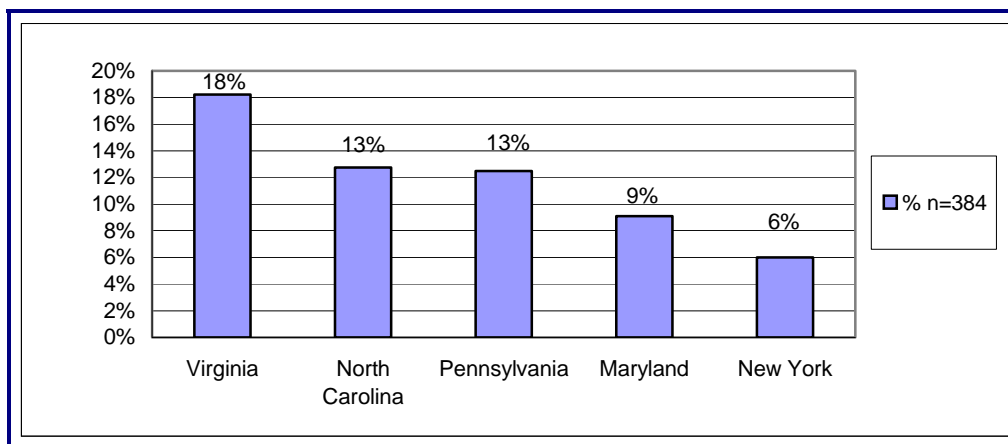


As shown in Figure 11, visitors from North Carolina accounted for 13 percent of visitor center survey respondents (second only to Virginia at 18 percent). In general, tourists tended to come from mid-Atlantic and northeastern states, very much like the intercepted visiting respondents. One difference is that a higher proportion of Visitor Center Respondents than Intercepted Visitor Cyclists come from elsewhere in North Carolina (13% vs. 3%, respectively).

Figure 11. Visitor Center Respondents: top five states of origin.



Like the intercept respondents, the general tourists are relatively affluent although they are not as affluent as the Intercepted Visitor Cyclists. Approximately one-half of the respondents reported a household income of more than \$75,000 per year compared to 78 percent for the intercepted visiting respondents.

Figure 12. Visitor Center Respondents: household income.

